

Business Adventures

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~~Business Adventures: Twelve Classic Tales from the World...~~

Business Adventures is well written, as John Brooks is able to tell these stories entertainingly by emphasising funny dialogues, and his generally great way with words. Brooks takes a human interest angle and describes the character of key people not just the facts, and thus adds a richness to each ‘adventure’.

~~Business Adventures by John Brooks – Goodreads~~

I had heard, as I think everyone else has, that Business Adventures was a favourite book of Bill Gates and Warren Buffet. I read the ebook, and I understand a print version will be forthcoming in September. This book makes me feel as though I'm sitting at the knee of my grandfather, listening to wise recollections.

~~Business Adventures: Twelve Classic Tales from the World...~~

An adventure of the adventures, where business is always searching to understand the human nature, but it is a neverending story!

~~Business Adventures: Twelve Classic Tales from the World...~~

Business Adventures Summary. March 12, 2020. August 6, 2020. Luke Rowley Business, Career, Economics, History, Investing, Money, Personal Finance, Sales, Work. 1-Sentence-Summary: Business Adventures will teach you how to run a company, invest in the stock market, change jobs, and many other things by sharing some of the most interesting experiences that big companies and their leaders have had over the last century.

~~Business Adventures Summary – Four Minute Books~~

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~~Business Adventures: Amazon.co.uk: Brooks, John: Books~~

Business Adventures is as much about the strengths and weaknesses of leaders in challenging circumstances as it is about the particulars of one business or another. In that sense, it is still relevant not despite its age but because of it. John Brooks’s work is really about human nature, which is why it has stood the test of time.

~~The best business book I've ever read | Bill Gates~~

7 Key Lessons from Business Adventures: Bill Gates’s Favorite Business Book 1. A lesson from the 1962 Flash Crash: At their core, humans are basically emotional, irrational beings. Over the course... 2. A lesson from the Ford Edsel fiasco: Pay close attention to your market. Customers’ wishes can ...

~~7 Key Lessons from Business Adventures: Bill Gates's ...~~

Business Adventures Twelve Classic Tales from the World of Wall Street John Brooks. Contents 1 The Fluctuation THE LITTLE CRASH IN '62 2 The Fate of the Edsel A CAUTIONARY TALE 3 The Federal Income Tax ITS HISTORY AND PECULIARITIES 4 A Reasonable Amount of Time INSIDERS AT TEXAS GULF SULPHUR

~~Business Adventures: Twelve Classic Tales from the World...~~

I originally purchased this book because of Bill Gates' affinity towards it, and I must say, "Business Adventures" did not disappoint. Each story is a rich tale given in eloquent prose by John Brooks about the machinations of industry and the men who controlled it in the 1950's and 1960's.

~~Business Adventures: Twelve Classic Tales from the World...~~

The Blinkist app summarizes the key insights from the world’s best business, leadership and productivity books — in just 15 minutes or fewer. Business Adventures details 12 critical moments in American industry, but perhaps above all — it teaches lessons about people. How they act, what makes them thrive and flounder, and what devilry they’re likely to get up to if left to their own devices.

~~7 Key Lessons from Business Adventures: Bill Gates's ...~~

Midwest Business Adventures is proudly owned and operated by a wonderful team of women who combine their individual skills and knowledge to offer excellent and individualized service to every client. “The habit of persistence is the habit of victory.”

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A favorite read recommended by both Bill Gates and Warren Buffett, Business Adventures – Twelve Classic Tales from the World of Wall Street moves beyond the flashy advice of business newbies and provide relevant insights that stand the test of time.

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Business Adventures is truly financial journalism at its liveliest and best.

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The cover plastic was a bit torn but the book is in good condition and it is a good book.It is the best business book.A must read book for people who want to do business. Read more 5 people found this helpful

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~~Business Adventures on Apple Books~~

John Brooks (December 5, 1920 – July 27, 1993) was a writer and longtime contributor to The New Yorker magazine, where he worked for many years as a staff writer, specializing in financial topics. Brooks was also the author of several books, both fiction and non-fiction, the best known of which was an examination of the financial shenanigans of the 1960s Wall Street bull market.