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In answering these questions, Professor Fisher proposes a conceptualisation of humankind as homo narrans, that all forms of human communication need to be seen as stories-symbolic interpretations of aspects of the world occurring in time and shaped by history, culture, and character; that individuated forms of discourse should be considered "good reasons"-values or value-laden warrants for believing or acting in certain ways; and that a narrative logic that all humans have natural capacities ...

Human Communication as Narration: Toward a Philosophy of ...

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Human Communication As Narration

Human Communication as Narration: Toward a Philosophy of Reason, Value, and Action Studies in rhetoric/communication: Author: Walter R. Fisher: Publisher: University of South Carolina Press, 1987:...

Human Communication as Narration: Toward a Philosophy of ...

In perhaps his most important contribution to rhetorical theory and the understanding of human communication, Walter Fisher presents an explanation of his narrative paradigm in Human Communication as Narration: Toward a Philosophy of Reason, Value and Action. This book essentially elaborates on and refines Fisher's previous articles on the narrative paradigm and aims to present a more complete explanation of the theory's roots, as well as its main tenets and relevant applications.

Book Review: Human Communication as Narration - PHDessay.com

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Human Communication as Narration: Toward a Philosophy of ...

Narrative paradigm is a communication theory conceptualized by 20th-century communication scholar Walter Fisher. The paradigm claims that all meaningful communication occurs via storytelling or reporting of events. Humans participate as storytellers and observers of narratives. This theory further claims that stories are more persuasive than arguments. Essentially the narrative paradigm helps us to explain how humans are able to understand complex information through narrative.

This book addresses questions that have concerned rhetoricians, literary theorists, and philosophers since the time of the pre-Socratics and the Sophists: How do people come to believe and to act on the basis of communicative experiences? What is the nature of reason and rationality in these experiences? What is the role of values in human decision making and action? How can reason and values be assessed? In answering these questions, Professor Fisher proposes a reconceptualization of humankind as homo narrans, that all forms of human communication need to be seen as stories—symbolic interpretations of aspects of the world occurring in time and shaped by history, culture, and character; that individuated forms of discourse should be considered "good reasons"—values or value-laden warrants for believing or acting in certain ways; and that a narrative logic that all humans have natural capacities to employ ought to be conceived of as the logic by which human communication is assessed.

Reflecting on a 50 year university career, Distinguished Professor Arthur Bochner, former President of the National Communication Association, discloses a lived history, both academic and personal, that has paralleled many of the paradigm shifts in the human sciences inspired by the turn toward narrative. He shows how the human sciences—especially in his own areas of interpersonal, family, and communication theory—have evolved from sciences directed toward prediction and control to interpretive ones focused on the search for meaning through qualitative, narrative, and ethnographic modes of inquiry. He outlines the theoretical contributions of such luminaries as Bateson, Laing, Goffman, Henry, Gergen, and Richardson in this transformation. Using diverse forms of narration, Bochner seamlessly layers theory and story, interweaving his professional and personal life with the social and historical contexts in which they developed.

Part human, part machine, the cyborg is the hero of an increasingly popular genre of American film and, as Janice H. Rushing and Thomas S. Frentz so provocatively suggest, a cultural icon emblematic of an emergent postmodern mythology. Using the cyborg film as a point of departure, Rushing and Frentz examine how we rework Western myths and initiation rites in the face of new technologies. Through in-depth examinations of six representative films—Jaws, The Deer Hunter, The Manchurian Candidate, Blade Runner, The Terminator, and Terminator 2—Rushing and Frentz track the narrative's thread from the hunter to his technological nemesis, demonstrating how each film represents an unfolding hunter myth. For each movie, Rushing and Frentz show how uninitiated male hunters slowly lose control over their weapons. In Jaws, a 'soft' man, dominated by technology, can re-acquire the heroic hunter qualities he needs by teaming up with a 'savage' man and a 'technological' man. In doing so, he can still conquer the prey. The Manchurian Candidate charts how technology can turn a human into a weapon; Blade Runner perfects the artificial human with its manufactured replicants who are "more than human"; and The Terminator introduces a female hunter who leads humanity in its struggle against technology.

The proposal to vaccinate adolescent girls against the human papilloma virus ignited political controversy, as did the advent of fracking and a host of other emerging technologies. These disputes attest to the persistent gap between expert and public perceptions. Complicating the communication of sound science and the debates that surround the societal applications of that science is a changing media environment in which misinformation can elicit belief without corrective context and likeminded individuals are prone to seek ideologically comforting information within their own self-constructed media enclaves. Drawing on the expertise of leading science communication scholars from six countries, The Oxford Handbook of the Science of Science Communication not only charts the media landscape - from news and entertainment to blogs and films - but also examines the powers and perils of human biases - from the disposition to seek confirming evidence to the inclination to overweight endpoints in a trend line. In the process, it draws together the best available social science on ways to communicate science while also minimizing the pernicious effects of human bias. The Handbook adds case studies exploring instances in which communication undercut or facilitated the access to scientific evidence. The range of topics addressed is wide, from genetically engineered organisms and nanotechnology to vaccination controversies and climate change. Also unique to this book is a focus on the complexities of involving the public in decision making about the uses of science, the regulations that should govern its application, and the ethical boundaries within which science should operate. The Handbook is an invaluable resource for researchers in the communication fields, particularly in science and health communication, as well as to scholars involved in research on scientific topics susceptible to distortion in partisan debate.

Analyzes how Americans imagined themselves as citizens between 1764 and 1845 and critically investigates Americans' fundamental assumptions about a government based upon the will of the people, with profound implications for Americans' ability to assess democracy today.

Communication theory provides a compelling way to understand how people of faith can and should work together in today's tumultuous world. In A Communication Perspective on Interfaith Dialogue, fifteen authors present their experiences and analyses of interfaith dialogue, and contextualize interfaith work within the frame of rhetorical and communication studies. While the focus is on the Abrahamic faiths, these essays also include discussion of Hinduism and interracial faith efforts. Each chapter incorporates communication theories that bring clarity to the practices and problems of interfaith communication. Where other interfaith books provide theological, political, or sociological insights, this volume is committed to the perspectives contained in communication scholarship. Interfaith dialogue is best imagined as an organic process, and it does not require theological heavyweights gathered for academic banter. As such, this volume focuses on the processes and means by which interfaith meaning is produced.

Communication research is evolving and changing in a world of online journals, open-access, and new ways of obtaining data and conducting experiments via the Internet. Although there are generic encyclopedias describing basic social science research methodologies in general, until now there has been no comprehensive A-to-Z reference work exploring methods specific to communication and media studies. Our entries, authored by key figures in the field, focus on special considerations when applied specifically to communication research, accompanied by engaging examples from the literature of communication, journalism, and media studies. Entries cover every step of the research process, from the creative development of research topics and questions to literature reviews, selection of best methods (whether quantitative, qualitative, or mixed) for analyzing research results and publishing research findings, whether in traditional media or via new media outlets. In addition to expected entries covering the basics of theories and methods traditionally used in communication research, other entries discuss important trends influencing the future of that research, including contemporary practical issues students will face in communication professions, the influences of globalization on research, use of new recording technologies in fieldwork, and the challenges and opportunities related to studying online multi-media environments. Email, texting, cellphone video, and blogging are shown not only as topics of research but also as means of collecting and analyzing data. Still other entries delve into considerations of accountability, copyright, confidentiality, data ownership and security, privacy, and other aspects of conducting an ethical research program. Features: 652 signed entries are contained in an authoritative work spanning four volumes available in choice of electronic or print formats. Although organized A-to-Z, front matter includes a Reader's Guide grouping entries thematically to help students interested in a specific aspect of communication research to more easily locate directly related entries. Back matter includes a Chronology of the development of the field of communication research; a Resource Guide to classic books, journals, and associations; a Glossary introducing the terminology of the field; and a detailed Index. Entries conclude with References/Further Readings and Cross-References to related entries to guide students further in their research journeys. The Index, Reader's Guide themes, and Cross-References combine to provide robust search-and-browse in the e-version.

When was the last time you listened to someone, or someone really listened to you? "If you're like most people, you don't listen as often or as well as you'd like. There's no one better qualified than a talented journalist to introduce you to the right mindset and skillset—and this book does it with science and humor." -Adam Grant, #1 New York Times bestselling author of Originals and Give and Take **Hand picked by Malcolm Gladwell, Adam Grant, Susan Cain, and Daniel Pink for Next Big Ideas Club** "An essential book for our times." -Lori Gottlieb, New York Times bestselling author of Maybe You Should Talk to Someone At work, we're taught to lead the conversation. On social media, we shape our personal narratives. At parties, we talk over one another. So do our politicians. We're not listening. And no one is listening to us. Despite living in a world where technology allows constant digital communication and opportunities to connect, it seems no one is really listening or even knows how. And it's making us lonelier, more isolated, and less tolerant than ever before. A listener by trade, New York Times contributor Kate Murphy wanted to know how we got here. In this always illuminating and often humorous deep dive, Murphy explains why we're not listening, what it's doing to us, and how we can reverse the trend. She makes accessible the psychology, neuroscience, and sociology of listening while also introducing us to some of the best listeners out there (including a CIA agent, focus group moderator, bartender, radio producer, and top furniture salesman). Equal parts cultural observation, scientific exploration, and rousing call to action that's full of practical advice, You're Not Listening is to listening what Susan Cain's Quiet was to introversion. It's time to stop talking and start listening.

"Narrative Complexity is an interdisciplinary volume that explores aesthetic, cognitive, and technological aspects of narrative complexity. This volume offers a new conceptual framework for the study of narrative complexity"--

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