

## Mass Media And American Politics

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MASS MEDIA AND POLITICS fear that the media companies will ignore the interests of their public audiences in order to attend to their stockholders.<sup>8</sup> This in turn forces editorial decisions to be ultimately based upon making a profit, rather than informing the public. Many commentators are concerned that the wealthy and politically

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The media influences politics by helping to shape public opinion. The United States has a democratic government, meaning that the people vote to elect leaders and change laws based on the majority. When these voters rely on the mass media to assist them in developing an opinion for determining a vote, the media influences politics.

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Mass Media and American Politics. Focusing on political and technological developments, this book shows students how both the media influences governmental institutions and functions, and how the government shapes the way the media works.

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This comprehensive, trusted core text on media's impact on attitudes, behavior, elections, politics, and policymaking is known for its readable introduction to the literature and theory of the field. Mass Media and American Politics, Tenth Edition is thoroughly updated to reflect major structural changes that have shaken the world of political news, including the impact of the changing media landscape. It includes timely examples of the significance of these changes pulled from the 2016 election cycle. Written by Doris A. Graber—a scholar who has played an enormous role in establishing and shaping the field of mass media and American politics—and Johanna Dunaway, this book sets the standard.

New material on the recent 2004 campaigns and elections infuse the book, with tables and figures showcasing current data and information.

The Tea Party has been the most high profile and controversial social movement in the US of recent times. But real analysis of the Tea Party remains slim - is it a genuine social movement or a topdown interest group created by the Republican Party and corporate funding? Crashing the Tea Party is based on first-hand observation of local Tea Party chapters, and undertakes a critical journalistic and scholarly examination from the national and local level. Paul Street and Anthony DiMaggio provide a carefully documented account which challenges conventional wisdoms. Crashing the Tea Party fills the

gap in public understanding about this particular social movement, and how social movements in general relate today to the ideologies of left and right and the mass media.

Public deliberation is essential to democracy, but the public can be fooled as well as enlightened. In three case studies of media coverage in the 1990s, Benjamin Page explores the role of the press in structuring political discussion. Page shows how the New York Times presented a restricted set of opinions on whether to go to war with Iraq, shutting out discussion of compromises favored by many Americans. He then examines the media's negative reaction to the Bush administration's claim that riots in Los Angeles were caused by welfare programs. Finally, he shows how talk shows overcame the elite media's indifference to widespread concern about Zoe Baird's hiring of illegal aliens. Page's provocative conclusion identifies the conditions under which media outlets become political actors and actively shape and limit the ideas and information available to the public. Arguing persuasively that a diversity of viewpoints is essential to true public deliberation, this book will interest students of American politics, communications, and media studies.

The field of media and politics is quickly changing as society transforms and new technologies develop continuously. Academic research in the area is rapidly breaking new ground to keep pace with the prolific media developments. This innovative, up-to-date text moves beyond rudimentary concepts and definitions to consider the exciting scholarly research that addresses the monumental recent changes in the media system of the United States and the world. This carefully crafted volume addresses the big questions that academic researchers are asking, exposing students to the rigorous scholarship in the field but making it readily understandable by undergraduate students. Each chapter starts with a "big question" about the impact of the news media, provides an overview of the more general topic, and then answers that question by appealing to the best, most-up-to-date research in the field. The volume as a whole is held together by an exploration of the rapidly changing media environment and the influence these changes have on individual political behavior and governments as a whole. *New Directions in Media and Politics* will make an ideal book for courses as it digs deeper into the questions that standard textbooks only hint at and presents scholarly evidence to support the arguments made.

A detailed study of presidential election news coverage and its effect on voters focuses on the news audience and the images of candidates

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